

Advisory No. **118**, s. 2026

June 4, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

**17th NATIONAL CAMPUS MEDIA CONFERENCE AND 4th INTERNATIONAL RESEARCH
CONFERENCE ON MEDIA AND COMMUNITY DEVELOPMENT**

The School Press Advisers Movement (SPAM) Inc., in partnership with ETCOR Philippines, will hold the 17th National Campus Media Conference and the 4th International Research Conference on Media and Community Development at the Crown Legacy Hotel, Kisad Road in Baguio City, on October 22-24, 2025.

With the theme, Shaping Powerful and Adaptive Media in the Artificial Intelligence (AI) Era: Fostering Integrity, Excellence, and Competence in Socio-Political Reporting, the Conference aims to equip participants with the tools to navigate the digital journalism landscape. Specifically, it will enable them to

- uphold truth and ethics in campus media practice,
- recognize the outstanding contributions of campus journalists and advisers,
- master storytelling techniques amidst AI-driven trends, and
- share critical research findings in media and community development.

The event will feature a diverse array of competitive events, as follows:

Type and Division	Contests / Activities
Pre-Judged Contest (Faculty and Learners)	Medallion Award of Excellence in the field of Campus Journalism 2026
Onsite Faculty Contests (English and Filipino)	Opinion Writing and Mobile Photojournalism: News Portrait
Virtual Juried New Media Reporting (Elementary, junior high school [JHS], senior high school [SHS], and college)	Video Feature Reporting and Video Newscast
Onsite Individual Learner Contests (Elementary, JHS, SHS, and college)	Mobile Photojournalism: News Photo, Sports Writing, Editorial Writing, News Writing, Editorial Cartooning, Literary Illustration, and Poetry Writing
Onsite Individual Contests (College only)	Backpack Journalism, DevCom Writing, and Political Writing
Group National Journalism Quiz Bee (Elementary, JHS, SHS, and college)	Pambansang Pautakang Pampahayagan
Journalism Group Contests (Elementary, JHS, SHS, and college)	iDOKumento (JHS, SHS, and college), Digital Magazine Publishing (JHS, SHS, and college), and Profile Feature Story (College only) Script-to-Air Competition: Online Broadcasting Mobile News Reel Storytelling

Campus journalists, advisers, and researchers are invited to participate in this event. Interested participants may access the event details through the SPAM official Facebook page.

Participation of learners and teachers from public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 009, s. 2026, titled Guidelines on the Implementation of the Three-Term School Calendar in Basic Education and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the policy on off-campus activities stated in DO 66, s. 2017.

This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546 also known as An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law), issued in DO 19, s. 2008, and reiterated in DepEd Memorandum No. 041, s. 2024.

For more information, please contact:

Mr. Richard N. Briones
President, School Press Advisers Movement Inc.
Mobile: 0932-887-2871
Email: spamincorporated.2006@gmail.com
Facebook: [facebook.com/SchoolPressAdvisersMovementInc](https://www.facebook.com/SchoolPressAdvisersMovementInc)